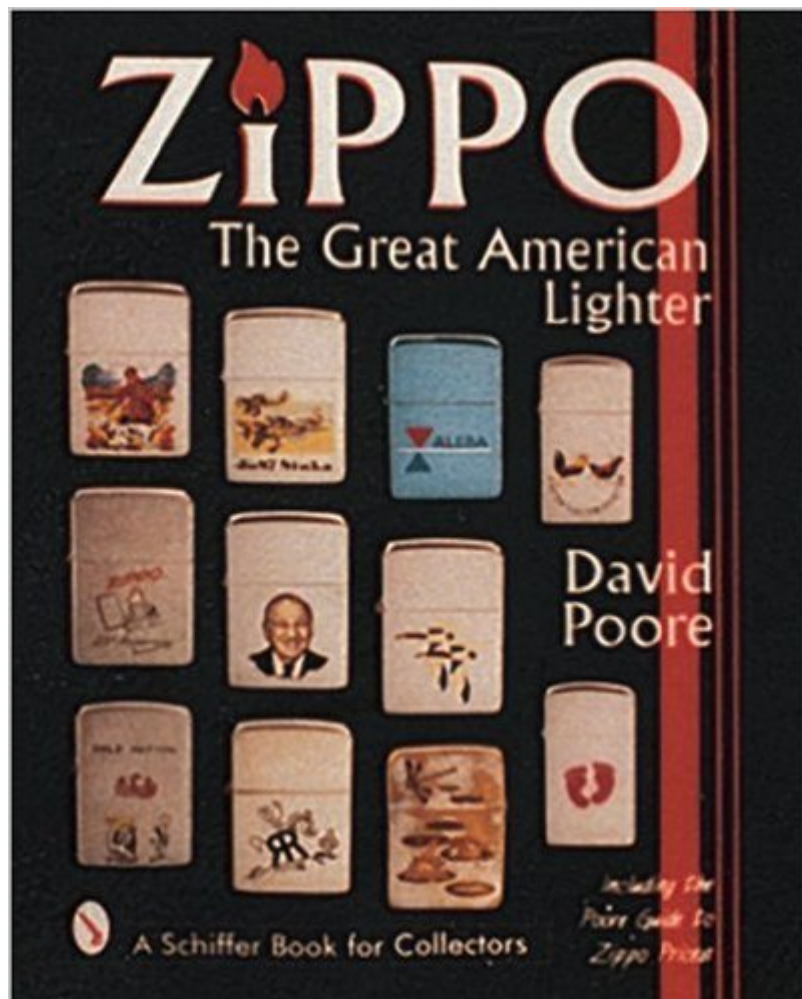


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# Zippo: The Great American Lighter : Including The Poore Guide To Zippo Prices (Schiffer Book For Collectors)



## Synopsis

Today interest in lighters has burgeoned, and the vast majority of new lighter collectors are avidly seeking Zippo lighters. This makes the market for Zippo lighters stronger today than ever before. Zippo-mania is not only sweeping the United States, but the world as well. This book is a must for all collectors and lovers of Americana. It contains a sequential history of Zippo series, cases, inserts, fluid cans, flint packages, and sundries. It is richly illustrated in full color with many of the most highly prized Zippo lighters that people collect. Information was based on original Zippo salesman's catalogs, leaflets, advertising brochures, and the study of thousands of Zippo lighters. Prices are provided with each picture, and a complete price guide is located in the back of the book. This is the book the lighter collectors have awaited for years and years.

## Book Information

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## Customer Reviews

David Poore's book is the first english-only book to focus entirely on Zippo lighters. It should be on the shelf of every lighter collector. The pictures are well done and the date code explanation appears to be accurate. However, recent discoveries have rendered the book obsolete, and a new edition is needed that incorporates the new findings. The sections on Metalliques, the Zippo Car, Town & Country artwork, and the Zippo Rule contain incorrect information. There is little or no information about the rare Canadian, Advertising, or Emblem Zippo lighters. There are also some problems with the structure of the book itself. For instance, each lighter is given an "access code."

However, there is no explanation for what this access code is, nor a frame of reference that ties a given access code in with a corresponding Zippo ID number, resulting in painstakingly compiled information that is confusing and not very helpful. Also, although the section on advertising lighters is very sparse, there are references to "generic advertisers" and "featured advertisers." What is a "featured advertiser?" What is a "generic advertiser?" No explanation for these terms, or for how to determine whether a given lighter is one or the other, creates additional confusion. Several of the captions refer to different values for "featured" versus "generic" advertisers, so this is obviously a correction that is badly needed. Despite these caveats, David Poore's book deserves to be owned by every collector of tobacciana. I bought two copies of the first edition, and eagerly look forward to a new edition that corrects the flaws of the first.

First the good: \*Probably one of the best books written about Zippos, and is a good book for beginning collectors to start with. \*Some good photos \*Easy to read Now the bad: \*Values are out of date. Any book written will be out of date regarding prices, but you can use the prices as a comparative value of lighters. \*The author has too many photos of one-of-a-kind and prototype Zippos. So basically he is just showing us his collection. This is interesting, but doesn't help a collector, because you and I will never come across those same lighters. It would be more helpful to show pictures of the Zippos we might actually come across in the real world. \*The book is sometimes in chronological order, sometimes not. It would be helpful to keep it all chronological. In summary: There aren't many good books on Zippos in the first place, so by default this is probably the best. Your best bet is to have more than one lighter books if you are serious about collecting.

Poore does a first rate job in introducing and detailing the history of the Zippo lighter. The book is very easy to read, great detail is paid to the markings found on the lighters and their inserts. This book has become a bible for novice and expert alike. I find that this book pays dividends time and time again as an invaluable reference tool. More Military and Advertising Logo photos in the future would be well appreciated. I highly endorse David Poore's book as a must have for serious seller and buyer alike in the field of Zippos.

While the 1st edition of David Poore's "Bible" of Zippo guides was outstanding his 2nd edition falls short. This would have been a great opportunity to add new pictures, variations and other information, instead what we get is the same old info from the 1st edition with updated pricing.

David does a great job of describing different "eras" of Zippo, and how you can tell the difference between them. Wonderful illustrations of many wonderful lighters. Only problem I see is that it refers to 1932 Zippos, and it has been proven that production did not start until 1933. In that respect, a new release does need to be made, but still, the best one out there. WORTH EVERY PENNY!!!!

I was looking for information on the copper cased lighters made in 2003, and information on the 1932/3, 1935, 1937, and 1941 Reproduction lighters made in recent years. You might think that a book on Zippo lighters would mention that Zippo made faithful reproductions of their earliest lighters, but no. However, if you want dozens and dozens of pages of pictures of lighters with emblems of fish or horses or dogs, or men golfing, this is your book. And how about these "Access Codes"-- what is that all about? I think the "pricing information" is a waste. Any "pricing" information will be obsolete the day the book comes out, or before. A better approach is a rarity guide-- assign values of 1 through 10 for rarity, and give a link to a web site for current pricing. I wanted to find out how it is made, where it is made, why it is made, prototypes, competing product lines, competing manufacturers, unusual product lines, interviews with the people who designed, made, or even sold and sell Zippos. I wanted to find out some history. The history of Zippo did not start in 1932 with Blaisdell. It started in Austria where that lighter that inspired Blaisdell was made. How about some information on that? And that lighter was based on another. How was that 1932 design (1933 production) first Zippo like and unlike its Austrian predecessor?

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